

Pastor William Badger Bio

Pastor William (Rick) Badger served as Senior Pastor of New Beginnings Alliance Church in Madison, WI, from 1998 to December 2017. He was ordained to ministry in 1983 at First Timothy Baptist Church in Chicago, IL, under Pastor Dr. Clifford Tyler.

Pastor Badger is a Licensed Professional Counselor (LPC) with Anesis Therapy Center in Madison, WI, where he has served since October 2021. He has been licensed as an LPC in Wisconsin since 1990. He also served as an LPC at Samaritan Counseling Center in Monona, WI, from 2013 to November 2025. From April 1989 to April 2009, he served as a Senior Federal Probation Officer for the Western District of Wisconsin.

Pastor Badger earned a Master of Arts in Counseling Psychology from Wheaton College in Wheaton, IL, in 1983. He also earned an ASP from Moody Bible Institute in Chicago, IL, in 1978. He holds a BA in Social Work and Government (dual major) from Ohio University, earned in 1976. He graduated from Central High School in Philadelphia in 1972.